

AEBIOM

EUROPEAN

BIOENERGY

CONFERENCE

25-26-27 JUNE 2012

RENAISSANCE BRUSSELS HOTEL

SPONSORSHIP PACKAGES



BE PART OF IT ALL...

AEBIOM

EUROPEAN BIOMASS ASSOCIATION

AEBIOM

EUROPEAN

BIOENERGY

CONFERENCE

A successful event with a promising future!

We are unique. Here is why.

The **AEBIOM European Bioenergy Conference** organized in 2010 and 2011 brought together 300 experts to discuss the EU policies, biomass potential and supply related issues, bioenergy markets, financing possibilities, the evaluation of national renewable energy action plans, sustainability criteria and bioenergy technologies to produce heat, electricity and biofuels.

As a side event, AEBIOM organizes every year a dinner hosted by an MEP at the European Parliament offering the participants an opportunity to continue an informal networking while enjoying a relaxed atmosphere in the parliamentarians' restaurant.



The only conference of its kind to:

- ▶ Provide an interactive **networking platform** for bioenergy market actors and policy makers
- ▶ Update on current **EU legislative matters** and trends
- ▶ Give an overview of future **market opportunities** for bioelectricity and bioheat
- ▶ Discuss biomass **feedstocks supply** and their **sustainability**
- ▶ Show some industrial bioenergy examples in Belgium
- ▶ Organize matchmaking meetings between biomass users and suppliers

“ This event in Brussels is an excellent opportunity to **network** and to **demonstrate** the vitality of the **bioenergy sector** to policy makers that play a key role for its development. ”

— **Christian Rakos,**
President of European Pellets Council & CEO of proPellets Austria

Expected attendees:

300 participants are expected, amongst which:

- ▶ Bioenergy producers (electricity, heat and advanced biofuels)
- ▶ Biomass suppliers (pellets/chips producers, traders)
- ▶ National policy/decision makers
- ▶ EU institutions
- ▶ Project developers
- ▶ Financial institutions
- ▶ Trade associations and consultants
- ▶ Research stakeholders
- ▶ NGOs



Agenda sessions and conference highlights include:

- ▶ European Legislation: energy taxation, sustainability,...
- ▶ Biomass Supply: pellets, torrefaction, trading,...
- ▶ Sustainability criteria and certification...
- ▶ Markets opportunities: support schemes...
- ▶ Several company profile cases...
- ▶ Dinner at the EU Parliament (25 June)
- ▶ B2B meetings (26 June)
- ▶ Organized visits to bioenergy plants in Belgium (27 June)



AEBIOM CONFERENCE SPONSORSHIP PACKAGES

Sponsorship Benefits

- ▶ Opportunity to meet key decision makers in the energy sector
- ▶ High brand and logo exposure in an European high quality environment
- ▶ Make your company known as a key player in the renewable energy sector
- ▶ Network with existing and new possible clients
- ▶ Be part of numerous networking activities: B2B, visits & dinner at the European Parliament

GOLD Sponsorship 9,000 €

1 position only

- ▶ Speech opportunity at event opening
- ▶ Full page advert in conference programme
- ▶ 1 roll-up poster in the conference room
- ▶ Short company profile presentation during the conference (3 minutes, 3 slides)
- ▶ Up to 2 roll-up posters in the foyer area and 1 table to display brochures with one company representative* (see Floor Plan)
- ▶ Company brochure in delegate bag
- ▶ Logo on all marketing materials (Size L)
- ▶ Company logo display on screen during event opening, discussion time, coffee breaks
- ▶ Company logo on large banner in the conference room
- ▶ 4 free tickets to the conference
- ▶ 4 free tickets to the EP Dinner



BRONZE Sponsorship 3,000 €

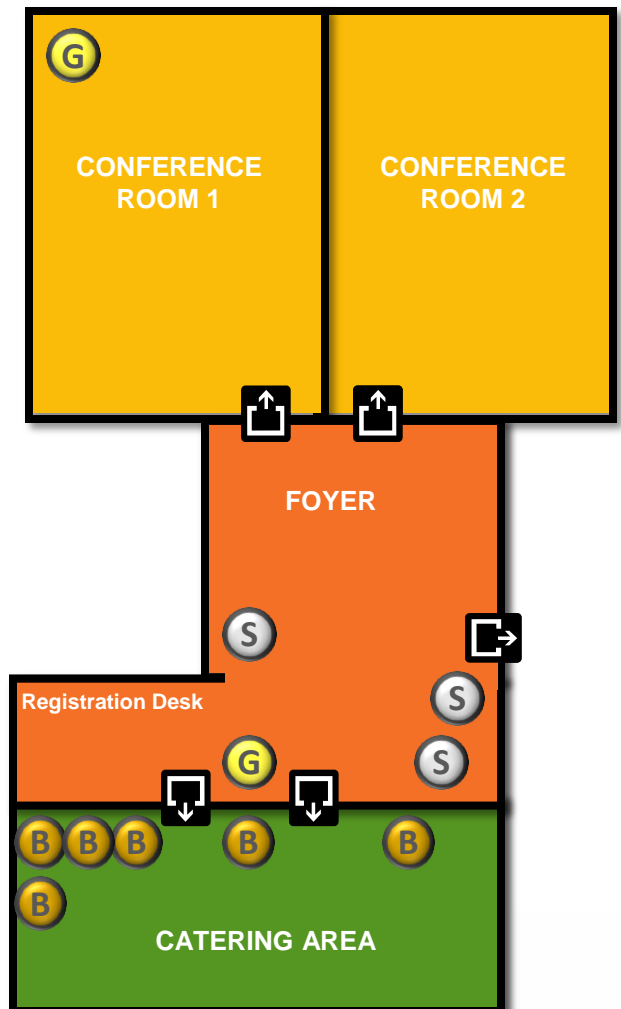
6 positions only

- ▶ 1 roll-up poster in the catering area* (see Floor Plan)
- ▶ Logo on all marketing materials (Size S)
- ▶ Company logo display on screen during event opening, discussion time, coffee breaks
- ▶ Company logo on large banner in the conference room
- ▶ 2 free tickets to the conference
- ▶ 1 free tickets to the EP Dinner

SILVER Sponsorship 6,000 €

3 positions only

- ▶ Short company profile presentation during the conference (3 minutes, 3 slides)
- ▶ Up to 2 roll-up posters in the foyer area and 1 table to display brochures with one company representative* (see Floor Plan)
- ▶ Company brochure in delegate bag
- ▶ Logo on all marketing materials (Size M)
- ▶ Company logo display on screen during event opening, discussion time, coffee breaks
- ▶ Company logo on large banner in the conference room
- ▶ 3 free tickets to the conference
- ▶ 2 free tickets to the EP Dinner



CATERING SPONSORSHIPS

EP Dinner Sponsorship 4,000 € 1 position only

- ▶ Company logo on dinner menu
- ▶ 1 roll-up poster at the EP Restaurant
- ▶ 2 free tickets to the dinner
- ▶ Speech opportunity during the dinner
- ▶ Logo on all marketing materials (Size S)
- ▶ Company logo display on screen during event opening, discussion time, coffee breaks
- ▶ Company logo on large banner in the conference room



Delegate Bags Sponsorship 3,000 € 1 position only

- ▶ Company logo on delegate bags (provided by sponsor) given to all participants at registration
- ▶ Company brochure in delegate bags
- ▶ Logo on all marketing materials (Size S)
- ▶ Company logo display on screen during event opening, discussion time, coffee breaks
- ▶ Company logo on large banner in the conference room

“ **AEBIOM Bioenergy Conference** is an outstanding opportunity to meet with opinion leaders, decision makers and specialists from the biomass industry. Therefore, it provides an excellent basis to achieve a better understanding between equipment suppliers, customers and those who prepare and decide the legal framework for a sustainable biomass based energy production. ”

— **Friedrich Papst,**
Executive Vice-President, Andritz AG

OTHER SPONSORSHIPS PACKAGES

USB Stick Sponsorship 3,000 € 1 position only

- ▶ Company logo printed on the USB sticks (provided by sponsor)
- ▶ Company marketing materials can be stored on the USB stick
- ▶ USB sticks included in all delegate bags
- ▶ Logo on all marketing materials (Size S)
- ▶ Company logo display on screen during event opening, discussion time, coffee breaks
- ▶ Company logo on large banner in the conference room

Branded Pens & Pads Sponsorship 2,000 € 1 position only

- ▶ Company logo printed on conference pens and pads (provided by sponsor)
- ▶ Pens and pads included in delegate bags and at registration area
- ▶ Logo on all marketing materials (Size S)
- ▶ Company logo display on screen during event opening, discussion time, coffee breaks
- ▶ Company logo on large banner in the conference room

SPONSORSHIP SUMMARY

LEVEL COST AVAILABLE SLOTS	GOLD 9000 € 1 slot	SILVER 6000 € 3 slots	BRONZE 3000 € 6 slots	DINNER 4000 € 1 slot	BAGS 3000 € 1 slot	USB Sticks 3000 € 1 slot	PENS/ PADS 2000 € 1 slot
BENEFITS							
Speech at the opening of the event	X						
Full-page advert in conference programme	X						
1 roll-up in the conference room	X						
Short company profile presentation during the conference	X	X					
Up to 2 roll-ups in the foyer area and one table for brochures, with one company representative	X	X					
Company brochures in the delegate packs	X	X					
1 roll-up in the catering area			X				
Logo on dinner menu, roll-up at the EP restaurant, speech during dinner				X			
Logo printed on delegate bags					X		
Logo printed on the USB sticks and included in delegate packs, company marketing materials on the USB stick						X	
Logo printed on pens & pads and included in all delegate packs							X
Logo size on all marketing materials	Large	Medium	Small	Small	Small	Small	Small
Logo display on screen, during event opening, discussion time, breaks	X	X	X	X	X	X	X
Logo display on large banner in the conference room	X	X	X	X	X	X	X
Free tickets to the Conference	4	3	2				
Free tickets to the EP dinner	4	2	1	2			

The European Biomass Association is a non profit Brussels based international organization founded in 1990 whose mission is to develop the market for sustainable bioenergy, and ensure favorable business conditions for its members.

AEBIOM brings together 30 full members (national associations) and about 80 associated members (companies) from all over Europe thus representing about 4800 indirect members including companies, research centers and individuals.

WOULD YOU LIKE MORE INFO ABOUT AEBIOM EUROPEAN BIOENERGY CONFERENCE 2012?

Contact us and we'll be happy to tell you more and discuss how you can make the most out of your participation to the conference or how you can co-operate with us.

WHEN:

25-26-27 June 2012

WHERE:

Renaissance Brussels Hotel
Brussels, Belgium

REGISTRATION TO THE CONFERENCE:

For further information and registration to the conference:
www.aebiom.org/conference2012

HOTEL BOOKINGS

Book your accommodation at the Renaissance Brussels Hotel and benefit from the special offer. We recommend that you book early!

Become a Sponsor today!



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AEBIOM

EUROPEAN BIOMASS ASSOCIATION

AEBIOM Full Members

AEBIOM Associate Members

						
						
						
						
						
						
						
						
						
					and others...	